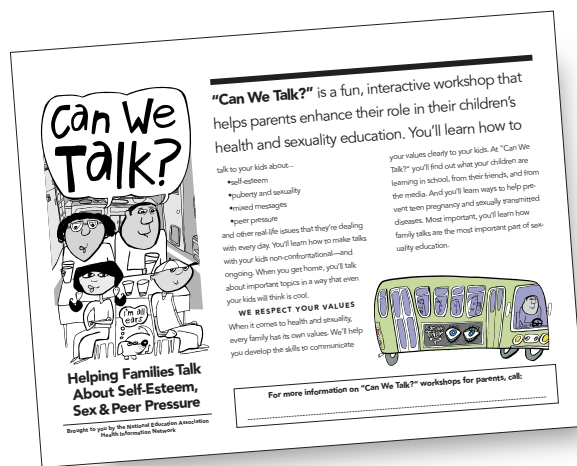


Brochure



The “Can We Talk?” brochure is designed to help you promote the workshop series, especially with potential sponsors. You should distribute brochures whenever you and your supporters give a presentation on “Can We Talk?” If you are presenting to school-based parent organizations, you may find that they are willing to include the brochure in their mailings to parents. School principals may also be willing to distribute the brochures to their staff. Staff at the district office may be able to

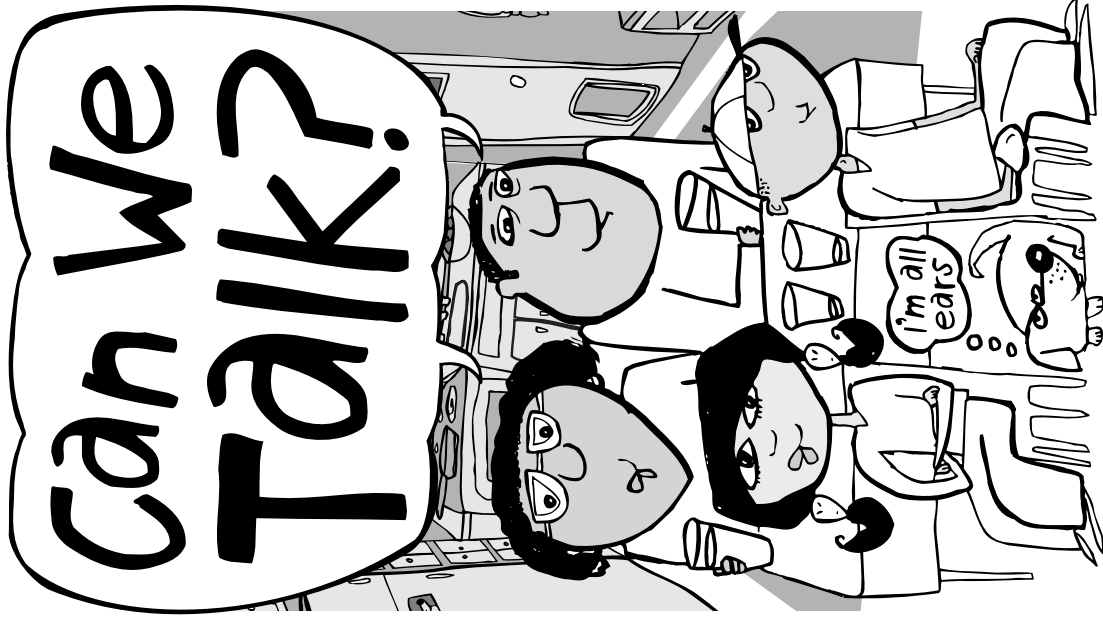
include the brochure in interschool mailings to health educators, school nurses, counselors, and other interested staff. The goal is to get a brochure into the hands of every potential workshop sponsor in your community—in both the public and private sectors.

Directions for use

Add your local phone number and address to the brochure in the space provided at the bottom. Photocopy the brochure onto heavy paper and fold into thirds. (See brochure on p. 57.)



If your local parent organization has a monthly newsletter, ask them to include the “Can We Talk?” brochure in next month’s issue.



Helping Families Talk About Self-Esteem, Sex & Peer Pressure

Brought to you by the National Education Association
Health Information Network

“Can We Talk?” is a fun, interactive workshop that helps parents enhance their role in their children’s health and sexuality education. You’ll learn how to

talk to your kids about...

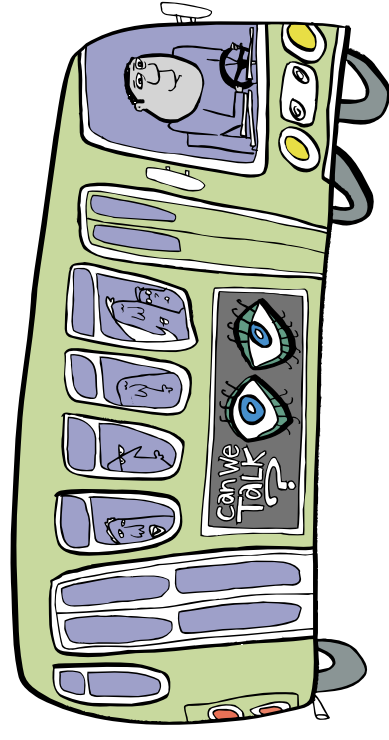
- self-esteem
- puberty and sexuality
- mixed messages
- peer pressure

and other real-life issues that they’re dealing with every day. You’ll learn how to make talks with your kids non-confrontational—and ongoing. When you get home, you’ll talk about important topics in a way that even your kids will think is cool.

WE RESPECT YOUR VALUES

When it comes to health and sexuality, every family has its own values. We’ll help you develop the skills to communicate

your values clearly to your kids. At “Can We Talk?” you’ll find out what your children are learning in school, from their friends, and from the media. And you’ll learn ways to help prevent teen pregnancy and sexually transmitted diseases. Most important, you’ll learn how family talks are the most important part of sexuality education.



For more information on “Can We Talk?” workshops for parents, call:

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