

Flier for parents

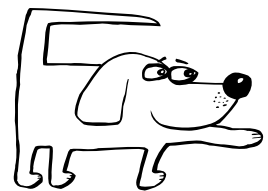


The “Can We Talk?” promotional fliers are used to promote the workshop series. Once a workshop series has been scheduled, it’s important to get the fliers into the hands of as many families as possible. Sometimes a school teacher—if school district policy allows and the school principal approves—may be able to send the fliers home to parents via the students. Some parent organizations have mailing lists and may be willing to mail the fliers to the parents. Community groups and religious organizations

each have their own policies, procedures, and budgets for mailing promotional materials to their members. The goal is to saturate a neighborhood and your community—reaching as many parents as possible.

Directions for use

Be sure to add the time, place, sponsor, and contact phone number at the bottom of the flier. Photocopy the flier onto brightly colored paper. You can also enlarge it and create posters. (See flier on p. 69.)



Work closely with leaders of the local parent organization to promote the workshops. Consider doing a sample “Can We Talk?” workshop for one of the parent group’s committees.



"Can We Talk?" is a workshop designed to help parents enhance their role in their children's sexuality and health education. The creative, interactive four-part workshop addresses:

- Parent-child communication
- Non-confrontational communication
- Clarifying values
- Respecting different perspectives
- Self-esteem
- Puberty and sexuality
- Mixed messages
- Peer pressure
- Role modeling of parents and other family members
- Finding community resources
- Laying a foundation to prevent HIV/AIDS, STDs, and teen pregnancy

Helping Families Talk About Self-Esteem, Sex & Peer Pressure

When:

Where:

Sponsor:

For more information, call:

**FREE
child care
available!**